

Answers to your questions from your own customer data



? How can I prioritize based on which accounts are most likely to pay?

? What's the best day and time to reach my customers?

? Why do my agents miss capturing complaints?

? Do my customers want to be contacted by text or email?

? How often should I contact my customers?

? How can I analyze complaint data so we can prevent the underlying problems?

Not knowing the answers causes you big problems:

Leaving easy money uncollected

Ineffective digital outreach

Misprioritized accounts

Out-of-control costs to service and collect

Regulatory risk from missed complaints

Get the missing information with strategic intelligence.

Good news. You already have the information you need. And the right AI is here to extract and analyze it for you.

How Prodigal delivers fresh custom data to answer your biggest questions:



You get personalized, actionable intelligence exclusive to your customers and your business so you know exactly what to do next.

Create powerful strategies based on fresh data you can't get anywhere else.

Prioritize accounts based on dynamic propensity to pay

Contact customers when they're most likely to engage

Personalize messaging to raise click-through rates

Use the best channel - or mix - for each customer

Automate complaints capture and management

[Start right now](#)